



Participants in Joule Open, the online programme of Eni's Business School, continue their entrepreneurial journey

San Donato Milanese (Milan), 19 November 2020 – Over 4,000 people have already signed up for Joule Open, the online programme of Eni's business school, launched three weeks ago.

Participants (known as 'Joulees') are the programme's key resource as they contribute their experiences and skills to building a valuable community for mutual learning.

During this particularly challenging time, Eni is supporting the creation of new sustainable businesses through providing long-distance learning for all, a solution that knows no obstacles even in the midst of a pandemic.

The ongoing growth of the community will give Joulees privileged access to an open entrepreneurial network looking at the issues of the circular economy, decarbonization and the fight against climate change, as well as an insight into Eni's skills and expertise, as it engages in creating new resources for the energy transition.

The Joulees will benefit from an unconventional education programme that will support them in their development as entrepreneurs. Thanks to cutting-edge content and methodologies, they will gain greater knowledge of how to build innovative enterprises capable of reducing the carbon footprint and facilitating the transition from a linear to a circular business model.

Those who have already registered have been getting to know Anna and Pietro, the two young entrepreneurs starring in "The Rising Star Hotel", a 12-episode interactive web series that provides a starting point for a course that bridges the gap between education and entertainment.

The 'open' format of the course means that participants can engage with top-level educators, who are ready to offer their knowledge and interact with the Joulees, sharing their own experiences, failures and successes.

Online events will also soon get underway, bringing together Joulees, startups, experts from Eni for in-depth analysis on the circular economy and sustainability, and partners at Energizer – the Joule ecosystem accelerator.

The programme, which was launched on 29 October, has already seen a high number of registrations, allowing Joulees the opportunity to engage with a large community, sharing stories, experiences and contributions through the platform's interactive functions.

The community is a key aspect and added value of Eni's Human Knowledge programme, and is continuing to expand thanks to the programme's partnership with startups, business schools and universities with which Joule has organised workshops and webinars to create synergies and new opportunities for collaboration.

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