



## **Eni: Marco Bardazzi appointed as the new Director of External Communication**

*The company expands its dialogue with the media, stakeholders and the public. "The digital system is a great opportunity for communication" said Eni's CEO Claudio Descalzi*

San Donato Milanese (MI), 12 February 2015 – Eni is strengthening the communication of its global activities, focusing on the innovation opportunities offered by digital technology in order to make its relationships with stakeholders, media and public opinion broader and even more transparent.

Marco Bardazzi's appointment as Executive Vice President of External Communication is in line with this perspective.

Bardazzi, 47, will start his new assignment on the 16th February, leaving his position in the newspaper "La Stampa", where he was Central News and Digital Editor. Currently he is also an adjunct lecturer of "Advanced techniques of journalistic writing" in a Master of Journalism course at the Catholic University of Milan.

In over five years spent in Turin, Marco Bardazzi played a leading role in the development of "La Stampa"'s digital information, an innovative project among the most advanced in Europe. Before Turin, Mr Bardazzi spent nearly 10 years in the United States working as a correspondent for the agency ANSA. In the US, he also followed three presidential campaigns, the attack of the 11th September 2001, the wars in Afghanistan and Iraq, the digital revolution led by Silicon Valley and every aspect linked to the development of the economy and evolution of the country.

"Eni's focus on innovation has always involved communication, as testified by our recent international awards for transparency and the effectiveness of our corporate website. We wish to build on these achievements by continuing to seize the opportunities available in the new digital system. Eni wants to be a leading innovator in corporate communication and a

producer of knowledge contents on the future energy issues, sharing these with our community of stakeholders as well as with the public", Eni's CEO Claudio Descalzi added.

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