



Eni T-card student: Eni and the Milan Triennale support creativity

Free admission to the exhibitions of the Triennale and the Triennale Design Museum for one year, for students studying the arts at the universities of Turin, Milan, Verona, and Bologna

San Donato Milanese (Milan), February 4, 2013 – In the Salone d’Onore at the Triennale of Milan presented the *Eni T-card student* initiative today. For one year, Eni and the Triennale of Milan will offer free admission to the exhibitions organized by the Triennale and Triennale Design Museum.

The *Eni T-card* will be available to 90,600 students who have dedicated themselves to the study and development of creativity and design, and which have been selected from 29 universities and post-graduate schools in the areas of Turin, Milan, Verona, and Bologna.

The project confirms Eni’s formula of promoting access to culture in all its different expression and the company attention towards families and in this case youngsters, in keeping with the spirit of the “Riparti con Eni” (“Take Off with Eni”) initiative. For young people between the ages of 14 and 24 years, Eni has also designed the young&eni loyalty card, where points can be accumulated by topping up at Eni stations that are part of the programme, as well as through purchases at shops which display the CartaSi or MasterCard brands. The project has an entirely online presence (youngandeni.com), and has its official page on [Facebook](#).

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