



## ***Eni gas e luce and Hive make Italian home living smart at FuoriSalone***

San Donato Milanese, April 16, 2018 - [Eni gas e luce](#) and [Centrica Hive Limited](#) today mark the beginning of their five-year commercial partnership with a significant presence at FuoriSalone to show how smart home technology will improve everyday living and energy efficiency for Italian homeowners. They will offer visitors a new way of experiencing energy, and guide them towards choosing interconnected, innovative and easy to use smart home products to help control home energy usage and boost comfort in their daily life.

Together they present **smarTown**, an experiential architectural installation that transforms part of the Orto Botanico di Brera into an interactive smart city, designed by young architects from the SOS – School of Sustainability under the supervision of the architect Mario Cucinella. The installation forms part of the “House in Motion” exhibition curated by Interni magazine to celebrate the 20th anniversary of the FuoriSalone Milano show.

Complementing the visionary outlook offered by smarTown, Eni gas e luce opens its inaugural Experience Store in the heart of Milan’s shopping district, Corso Buenos Aires – Via Felice Casati 1/a. Spanning two floors, the store is designed to feel like home, where visitors can relax, work or meet people, and experience what it means to live within a smart home while trying Hive technology first hand.

Hive smart home products will be immediately available to purchase by Italian consumers through the Eni gas e luce e-store, [enigaseluce/smarthome.com](http://enigaseluce/smarthome.com), and from Eni gas e luce Experience Store that will be open Tuesday to Sunday from 10 a.m. to 8 p.m., from April 16 through July 31 2018.

For further detail please visit, visit [www.enigaseluce.com/smarthome](http://www.enigaseluce.com/smarthome)

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### **Eni Gas e Luce**

Eni Gas e Luce, a wholly-owned subsidiary of Eni SpA, is a provider of gas, lighting and energy solutions for the retail and business markets. The company operates in 4 European countries with 1600 employees and, with 8 million customers in Italy, is the leading supplier of natural gas to households, residential blocks and small businesses, and the second largest supplier of household electricity in the free market. Eni Gas e Luce has a network of Energy Store Eni in Italy, with 150 points of sale offering personalized consulting. Since the end of 2016, Eni Gas e Luce has entered the market for energy solutions, in partnership with leading companies in the relevant markets, offering a range of energy efficient products and home services beyond gas and energy supply.

### **The Hive experience and Centrica Hive Limited.**

The Hive smart home experience is focused on making everyday life a little easier, freeing people up to spend time doing the things they love. Through subscription-based plans, which include a mix of software, products and services, the Hive experience is designed to offer affordable, easy to use solutions, tailored around specific use cases to help make a difference in people's lives. The team behind the Hive brand is Centrica Hive Limited. Parent company Centrica plc plans to invest £500m in the business by 2020; this includes taking the Hive smart home experience multi-market.