



ENI CONFIRMS ITS COMMITMENT TO RACING: FROM 2012 ENI WILL ENTER MOTO3

Sachsenring, July 16th 2011 - The MotoGP World Championship and Dorna Sports are the tools which **eni** will use to become a leader in the racing world. **Eni's** presence will grow thanks to its agreement with Dorna Sports and IRTA, which was made official today. Starting from the next season, and for three years following, **eni** will be the sole and exclusive supplier of fuel and lubricants to the fledgling **Moto3** category, which will replace the 125cc class. This will be an effective technology partnership following the world of racing, which not only includes experiments and testing of the most advanced products before marketing them to the public, but also will significantly strengthen brand awareness of the six-legged dog all over the world.

Technological Sponsorships and partnerships in the MotoGP and Moto2 World Championships - **Eni's** commitment to the MotoGP is enforced through several strategic partnerships:

- from 2011, the six-legged dog logo is now on all the Pramac Racing Team and Cardion uniforms, as well as on the fairings of the motorbikes and on the uniforms of the drivers, Loris Capirossi, Randy De Puniet and Karel Abraham. **Eni** is also the official supplier of the fuel used by the two private Ducati racing team.
- the agreements for Moto2, in which **eni** confirms its leading role of official supplier of fuels and lubricants to all the racing teams beyond the initial deadline expected for the end of the 2012 season. **Eni's** logo is also on most of the bikes in the intermediate Moto2 category.

Furthermore for two wheel racing, **eni** will continue its commitment to Aprilia Racing, through the sponsorship of Max Biaggi's (winner of the 2010 title) Aprilia RSV4 in the Superbike World Championship. **Eni** is also the official supplier of fuel used by Aprilia racing team.

Title Sponsorships - The six-legged dog decided to strengthen its presence in racing in 2010 with two **title sponsorships**: **eni** is the title sponsor of the German MotoGP (**eni Motorrad Grand Prix Deutschland**), at the Sachsenring racetrack, and the F1 Hungarian Grand Prix (**eni Magyar Nagydij**), at the Hungaroring racetrack. As in 2010, this year as well **eni** will dress the Grid Girls at the two events with clothes specifically designed for **eniracing**, while the trophy that goes to the top three winners in each category of the MotoGP event in Germany and the first three finishers in the Formula One event in Hungary is created by the designer Antonio Pio Saracino.

GP2 World Championship - In 2011, **eni** has returned to the world of four wheel racings, in GP2, through a technological partnership with Addax Team. The agreement gives the Addax Team access to **eni's** best technology in the lubrication of transmission systems and of hydraulically operated systems.

New energy for cars and motorbikes: i-Sint and i-Ride lubricants to conquer Europe - **Eni's** commitment to the world of motorsport was also confirmed with the currently launch on the European market of the i-Sint and i-Ride new lines of lubricants for cars and motorcycles, the result of skills acquired on the international competition circuits and close collaboration with some of the most important manufacturers. The i-Sint and i-Ride new lines of lubricants are the first to be **eni**-branded, in line with the rebranding process, which under one brand conveys all the activities that are within the multinational group.

Among the novelties in the 2011 MotoGP **eni Motorrad Grand Prix Deutschland** edition and as an example of **eni's** role in the world of racing, it's important to mention the utilization of **eni's** VIP and public areas containing furniture made with artefacts from **Polimeri Europa**.

*The link between **eni** and motor sport is unbreakable, as it has been in place since the 1930s, with the Mille Miglia, and has remained so ever since. **Eni** has been a constant partner to the Italian automotive and motorcycle industries, reaching its pinnacle in terms of image and technology with its debut in the world of Formula 1 and with other highly significant technical collaborations with prestigious racing teams on two and four wheels for which **eni** is the sole supplier or, in any case, the main technical partner.*

*Apart from development and experimental work on their products on the race track, **eni**'s presence in Racing also allows global brand identity opportunities by encompassing all the company products and activities under one brand: **eni**. Like other great multinationals that operate in the energy sector, **eni** began an important re-branding process in 2009: the six-legged dog is not just our symbol, it is also the link between our past and our future.*

*In the worlds of two and four wheel racing, this symbol is synonymous with ongoing technological collaboration and with an exchange of information that allows us to experiment and test, in our laboratories, new products that will be used on standard production models. For **eni**, the racetrack, or rather racetracks all around the world, are the most severe, and therefore the best test benches for our products. These tracks offer us the best opportunities for testing the quality of our fuels and lubricants under the most extreme conditions.*

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